

# SPONSORSHIP OPPORTUNITIES

## REGULAR EVENTS PROGRAMME



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Inverness Chamber of Commerce organise around 40-50 events annually, the majority of which are formed by our regular programme of events including networking and training opportunities, as well as guest speaker appearances. Our events programme welcomes over 2,500 business attendees.

## MAXIMUM EXPOSURE

As well as profile across our online networks, sponsorship provides your business with a platform to reach customers and colleagues and raise awareness of your latest project.

By aligning your brand with our already established events, you take advantage of a captive audience of business consumers.

## MAKING CONNECTIONS: NETWORKING LUNCH

This event takes place 5 times a year - Jan, Mar, June, Sept, Nov - we welcome around 60 business people to each event.

**DEPENDING ON THE SIZE OF THE SPONSORING BUSINESS, COST VARIES BETWEEN £550 AND £650 + VAT PER EVENT**

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## BUSINESS BREAKFAST / KEYNOTE LUNCH

These events are subject to speakers availability and are scheduled 5 times a year Feb, Apr, Jun, Nov, Dec  
We generally welcome from 60 to 120 business attendees at these events.

**COST VARIES BETWEEN £650 AND £750 + VAT PER EVENT**

- 2 complimentary places
- 5 minute company presentation
- Your branding and web link on our event booking page
- Acknowledgement as sponsor on all email communications (minimum 2 per event).
- Acknowledgement as sponsor on social media promotion
- Opportunity to provide literature or gifts to all attendees
- Display banner at the event



## MAXIMISE YOUR MEMBERSHIP

This event takes place 4 times a year - Feb, May, August, Nov - we welcome around 20 NEW businesses to each event.

**SPONSOR THE ENTIRE 2019 SERIES FOR JUST £1,000 + VAT**

- Your branding and web link on our event booking page
- Acknowledgement as sponsor on all email communications (minimum 2 per event).
- Acknowledgement as sponsor on social media promotion
- Representative at each event, if desired
- Opportunity to provide literature or gifts to all attendees
- Display banner at the event
- Your branding to appear throughout the event presentation
- Acknowledgement as part of presentation

\*£295 + VAT to sponsor a single Maximise your Membership

