



**Connecting Supporting Representing**  
**#HighlandTogetherNESS**

## **Virtual Event Sponsorship Opportunities**

Inverness Chamber of Commerce has established a range of topical webinars and online networking events which provide a unique opportunity to raise awareness of your organisation to our wide network of business contacts.

Each virtual event has one sponsor, so your organisation benefits from exclusivity.

- ✓ Extend your reach
- ✓ Build your brand
- ✓ Raise your profile

**For a measurable return on your marketing investment, get in touch to discuss your requirements – [events@inverness-chamber.co.uk](mailto:events@inverness-chamber.co.uk)**

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**Virtual Event Sponsorship Benefits**

- ✓ 2 complimentary event places
- ✓ Acknowledgement with logo and website link on event invitation, circulated to over 1,000 named business contacts
- ✓ Promotion via Inverness Chamber social media channels – Twitter, Facebook and LinkedIn, over 8,000 followers combined
  - ✓ Acknowledgement with logo and website link on event booking page
    - ✓ Logo on attendee list circulated prior to event
    - ✓ Acknowledgement and logo on event opening slide
  - ✓ Acknowledgement of and short introduction to sponsor in event opening comments
- ✓ Opportunity to have sponsor contact details and literature shared with attendees after event
  - ✓ Sponsor exclusivity – one event, one sponsor
  - ✓ Association with strong Inverness Chamber brand

**Become an Inverness Chamber virtual event sponsor for just £250 + VAT**

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